

SANTA BARBARA NEWS-PRESS

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News – Salon Promotes Breast Cancer Awareness Pg A8

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Salon promotes breast cancer awareness differently

By NIKKI GREY
NEWS PRESS CORRESPONDENT

It's not every day you see photographs of bare breasts displayed on Chapala Street.

For a such a cause, though, Fay Doe, owner of Underground Hair Artists beauty salon, said she was willing to ask staff members to bare their breasts in photographs for an attention-getting window display. With hands strategically placed to make the images more appropriate, the black-and-white photographs hang in the window of the salon, with a sign explaining the staff's adoption of the cause to spread breast cancer awareness.

When one of the stylist's mothers was diagnosed with breast cancer recently, Ms. Doe, 46, said, it got her thinking about the disease.

"Early detection, doing self-exams, is the most important thing and we

don't talk about it," she said. "I read in a magazine that a lot of women don't do self-examinations because they are afraid of what they may find, but I think it's very important."

Thanks to early detection, the stylist's mother has made a full recovery, said Ms. Doe, who also posed for the pictures.

The window display advertises a fundraiser the salon is holding to raise money to support the cause. The event will take place from 10 a.m. to 7 p.m. Monday at the salon, 1021 Chapala St. The salon is normally closed on Mondays, but is opening its doors for this event, with 50 percent of the proceeds from hair, nail, and skin care services provided to benefit Santa Barbara Cancer Center.

Music and giveaways also will be featured at the event.

Ms. Doe said the display has gotten quite a bit of attention.

"My husband said the other day he

saw this woman nearly trip over," she said.

The pictures were taken in black-and-white to make them more serious and tasteful, Ms. Doe said.

Initially, some of the women were uncertain about posing for the pictures, said Melia Treviso, front desk receptionist, but after discussing the importance of bringing attention to the issue, they all agreed to pose for the display.

"I thought if people saw us doing something, they'd want to be a part of it," Ms. Treviso, 25, said. "Someone has to start things."

Both Ms. Doe and Ms. Treviso said they were surprised at what a bonding experience posing for the display became for staff members. Ms. Doe said it got the women communicating about breast cancer.

"I think definitely the positive affects have been it got my staff talking and being aware of their own breast

health, and clients, also."

Ms. Doe said the staff has mostly seen positive feedback about the display. Ms. Treviso said from the reception desk she can often see people do double takes as they walk by.

As she walked by the display, Reina Yamamoto, 21, said she found the pictures distracting.

Sarah Edge, 24, laughed as she passed by.

"I think the pictures aren't really necessary, but I think it's a good thing they're doing something," she said.

Overall, Ms. Doe said the point of the display is to get people talking about breast cancer. Ms. Treviso said her friends and family have been supportive of her participation.

"People do so many shocking things anyway, so we might as well do it for a good cause," Ms. Treviso said.

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THOMAS KELBEY / NEWS-PRESS

A window display at Underground Hair Artists on Chapala Street promotes a fundraiser for breast cancer awareness.

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Goleta celebrating the mighty lemon

By NIKKI GREY
NEWS PRESS CORRESPONDENT

Goleta is celebrating the mighty lemon. The town is holding a festival to honor the fruit, which is a major crop in the area. The festival will feature a variety of activities, including a lemon-themed parade, a lemon cake contest, and a lemon tree planting ceremony. The festival is scheduled for Saturday, October 15, from 10 a.m. to 4 p.m. at the Goleta Community Center.

Prosecution willing to call Beutel as first witness

By NIKKI GREY
NEWS PRESS CORRESPONDENT

The prosecution is willing to call Beutel as the first witness in a case involving a recent incident. The case involves a dispute over a property boundary. The prosecution believes that Beutel's testimony will be crucial in establishing the facts of the case. The case is currently in the pre-trial phase, and the prosecution is preparing to file its opening statement.

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