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Nonprofits » Cancer Center Announces Promotions, New Hire

Cancer Center Announces Promotions, New Hire

Lindsay Groark and Barbara Conviser take on new roles, and Katia Connal joins the Santa Barbara facility

By [Daniella Elghanayan](#) | Published on 01.22.2010

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The [Cancer Center of Santa Barbara](#) recently announced the promotions of Lindsay Groark and Barbara Conviser, and the hiring of new employee Katia Connal.

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Groark has been promoted to marketing and communications coordinator. Since joining the organization nearly 2½ years ago, Groark held the position of wellness program assistant and wellness and marketing coordinator, and has taken a lead role in managing a variety of marketing projects within the past year.

Before joining the Cancer Center, Groark was active at [UCSB](#). She held positions as office manager of [UCSB's Student Health Services](#), programming manager of [UCSB's Wellness Program](#) and patient advocate at Student Health Services. She graduated with honors from UCSB with a bachelor's degree in biopsychology, with minors in exercise and health science and anthropology.

Groark is actively involved in the community and has volunteered with organizations including [Santa Barbara Habitat for Humanity](#) and [Camp Ronald McDonald for Good Times](#), a year-round camp program for children with cancer and their families.

Conviser has been promoted to director of research and quality services.

She has been with the Cancer Center for five years and leads the research program under medical director Dr. Fred Kass. She oversees the accreditation process for



Lindsay Groark

Weather: **Light Rain 49.0°**

SEARCH NOOZHAWK »

TODAY'S CALENDAR EVENTS - 01.22.10 »

- [City of Santa Barbara Employee Art I](#)
- [Yoga session with ropes](#)
- [Lobero Live presents Brad Mehldau, J](#)
- [Art Exhibit Opening Realidad Separ](#)
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the Santa Barbara Breast Care Alliance and develops organization-wide quality standards and goals with administration and management.



Barbara Conviser

Conviser has more than 12 years of experience in the field of medical research, including positions at [Cedars-Sinai Medical Center](#) in Los Angeles, the [John Wayne Cancer Institute](#) in Santa Monica and [Amgen Inc.](#)

She also served as a scientific resource in litigation matters involving biotech clients for [Baker & McKenzie](#) law firm. During her work at Cedars-Sinai and the John Wayne Cancer Institute, Conviser authored publications concerning polycystic ovarian syndrome and chemotherapeutic treatment for adult central

nervous system tumors.

Conviser has a master's degree in public health from the [UCLA School of Public Health, Department of Epidemiology](#) and a bachelor's degree in molecular biology from [Princeton University](#).

Connal is the Cancer Center's new wellness program assistant.

She will focus on supporting the wellness department with program coordination and daily activities, as well as interfacing with patients as they explore and attend the variety of wellness programs.



Katia Connal

Connal completed her training as a nuclear medicine technologist at the [Alfred Hospital](#) in Melbourne, one of the largest public hospitals in Australia.

She earned her bachelor's degree in nuclear medicine from [RMIT University](#) in Melbourne, where she became the first graduate of nuclear medicine to complete the Honors program simultaneously with the internship program.

Originally from Australia, Connal is a member of the [Australian and New Zealand Society of Nuclear Medicine](#) and the [Victorian Society of Nuclear Medicine Technologists](#).


— *Daniella Elghanayan is a publicist.*

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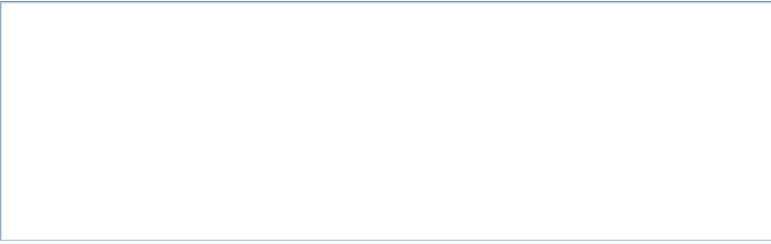
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Lindsay Groark and Barbara Conviser take on new roles, and Katia Connal joins the Santa Barbara facility

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Gretchen Milligan and Rob Skinner will serve three-year terms

Us Foundation Joins Airline Ambassadors in Haiti Relief Effort

Santa Barbara nonprofit group uses connections to promote interconnectedness at time of need

Protect Our Dolphins to Make Santa Barbara Debut

A celebration to launch the nonprofit project will be Jan. 30 at the Maritime Museum

Local Teens Fund \$10,000 Water Purification System for Haiti Relief

Members of Hands for Others challenge students and families to raise money for additional equipment